

Notification pursuant to Act No. 18/2018 Coll. on Personal Data Protection and on the amendment of certain other Acts, as amended (hereinafter referred to as the “Act”) and pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as the “Regulation”)

The Controller as defined by the Act and the Regulation informs the visitor of this website (hereinafter referred to as the “Visitor”) the following facts:

- a) the Controller’s identification data: soda travel, s. r. o., with its registered seat at: Tylova 3, 831 04 Bratislava, Company ID No.: 50 552 007, registered in the Commercial Register of the District Court Bratislava I, Section: Sro, Insert No. 114699/B;
- b) the purpose of personal data processing: web site optimization, more efficient addressing of persons interested in services, analysis of website traffic;
- c) legal basis: consent;
- d) extent of the Visitor’s personal data: cookies and data processed in Google Analytics and Facebook;
- e) provision of personal data is voluntary and the Visitor may withdraw their consent at any time;
- f) the Visitor’s personal data are processed to the necessary extent by the processor: Google, Facebook and the processor providing the Controller with hosting services (server);
- g) third countries to which transfer of the Visitor’s personal data will be made: USA. In this regard, the Controller informs the Visitor that Standard Contractual Clauses (SCCs) of the companies Google and Facebook guarantee appropriate level of personal data protection;
- h) the period for which the personal data will be stored: 50 months;
- i) should you have any questions related to personal data processing, please do not hesitate to contact us at: info@soda.travel.

Cookie is a text file which is sent to your internet browser by the websites that you visit. The use of cookies can be changed or entirely refused in your internet browser.

You can read the list of cookies used by Google Analytics [here](#). Google’s [Personal Data Protection Policy](#) explains how Google protects your personal data when using cookies. If you wish to opt-out of sending data to Google Analytics, you can install an [add-on](#) into your Chrome browser, which prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) that is running on websites from sharing data with Google Analytics about your visit activity.

More details about Facebook Pixel can be found [here](#).

As data subject whose personal data we will process, you can exercise the following rights:

1. right of access to your personal data – you have the right to obtain access to your personal data that we process about you;
2. right to rectify your personal data – you have the right to obtain rectification of inaccurate or incomplete personal data that is being processed;
3. right to erasure of your personal data – you have the right to obtain the erasure of your personal data where one of the following situations occurs:
 - a) the personal data are no longer necessary for the purposes for which they were collected or otherwise processed;
 - b) you have withdrawn consent on which the processing of personal data was based and there is no other legal ground for the processing;
 - c) the personal data have been unlawfully processed;
 - d) the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which we are subject;
4. the right to restriction of processing of personal data – you have the right to obtain restriction of processing of your personal data where one of the following situations applies:
 - a) you have contested the accuracy of your personal data, for a period enabling us to verify the accuracy of the personal data;
 - b) the processing of your personal data is unlawful and you oppose the erasure of such data and request the restriction of their use;
 - c) we no longer need your personal data for the purposes of processing, but you require them for the establishment, exercise or defence of legal claims;
 - d) you have objected to processing of your personal data pending the verification whether the legitimate grounds of our company as the Controller override yours;
5. the right to object to processing of your personal data – you can object at any time to processing of your personal data by our company for direct marketing purposes applied on the basis of our legitimate interests. However, we will never use your data for direct marketing purposes unless you give us express consent to do so, which you may withdraw at any time, and we will of course notify you of this in a separate form used to obtain such consent;
6. the right to personal data portability – in cases specified by general legal rules (the Act and/or the Regulation),

you have the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format without prejudice to the rights and freedoms of others;

7. the right to withdraw consent – as the processing of your personal data is based on your consent, you have the right to withdraw consent with the processing of your personal data for the purposes for which you granted it;
8. the right to file a motion addressed to the Personal Data Protection Office of the Slovak Republic, Hraničná 12, 820 07 Bratislava 27, Slovakia, www.uoou.sk, to initiate proceedings on personal data protection under Section 99 et seq. of the Act.

You can exercise your rights specified in par. 1 to 7 by sending us an email to: info@soda.travel.